

back issues

TARGET AUDIENCE

Intellectuals
Motion Graphics Buffs

ACCESSIBILITY

Low - fi voice audio readings
of the pieces
Text files of the poems

INFORMATION ARCHITECTURE

Ambiguous Navigation
Content
- the Poems
- About BI

DESIGN

Modern
Simplistic
Abstract

TECHNICAL

Flash
QuickTime
Javascript
ActionScript
PHP

QUALITY ASSURANCE

Load time
Movie and Volume Control
Browser Requirements
Screen Resolution



As they enter and explore
2 dragons fight
in this house I built
with all my creative might
one girl's theme
has evolved into this site
content with her content
these pieces I will arrange
in order through nav
that is ambiguous, inviting
and strange
tapping in
through imagery and sound
for the most complex
of users
whose minds are
literary and unbound
technical savvy may vary
no matter as long as the pieces
can be found

PROJECT GOALS:

- To take the selected pieces from Back Issues and make them into a collective experience that taps into the users emotions through animation, imagery and sound, conveying an unstable yet somewhat hopeful emotional experience with a central message.
- To drive 500 users to the site by with keywords and submitting to search engines within the first six months after launch.
- To get the user to spend at least ten minutes exploring the pieces.